



MINUTES OF THE BAY RIDGE 5TH AVENUE BID
ANNUAL MEETING
BAY RIDGE MANOR
476- 76 STREET
MONDAY, OCTOBER 28, 2019

Meeting began at 6:05PM with board president, Joseph Sollecito, asking for a motion to accept the minutes of last year's annual meeting minutes. Motion to accept minutes was made by Mr. Clark and seconded by Mr. Joudeh. All were in favor.

State Senator Andrew Gounardes welcomed all who were in attendance. As a newly elected senator, he highlighted his support of fifth Avenue and our small business community. Senator Gounardes was a big supporter of the SAW and looks forward to the BID's public art initiative. The Senator opened his new office opened on 5th Avenue and has an open door to hear about community concerns. Senator Gounardes noted his excitement in being a partner with the 5th avenue BID as well as being a "believer in the work of BIDS."

President Joe Sollecito and Executive Director Amanda Zenteno thanked Senator Gounardes for his support and look forward to future partnerships.

FINANCE REPORT

Mr. Clark announced the BID's treasurer's report. As of 10/25/19, there was a balance in Apple Bank of \$33,310.04. \$172,358.80 in Investors Bank. \$166,183.28 in Bay Ridge Federal Credit Union. Mr. Bauer, the BID's accountant, audited the financial position of FY18 and provided a clean opinion in conformance with the laws and regulations. He is also in the process of closing the FY19 audit.

NOMINATIONS

Mr. Masoud prepared the new member nominations.

Class "A" property owners approved.

Class "B" merchants approved.

Class "C" resident approved.

Motion to accept made by Mr. Clark. Motion to close nomination made by Mr. Sollecito.

ALL IN FAVOR

ANNUAL REPORT

Ms. Zenteno welcomed all in attendance. She introduced:

- **New Initiatives**- BID has been awarded 2 prestigious grants from NYC Small Business Services. The Neighborhood 360 Fellow and Avenue NYC.

Ms. Aita, Neighborhood 360 Fellow, discussed BID's aim to achieve 4 milestones:

- 1) Update BID database
- 2) Resource guide in English and Arabic
- 3) Outreach and creating new connections
- 4) Improve perception through placemaking



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Mr. Devigne, Avenue NYC Program Manager, introduced himself and discussed the main phases of Avenue NYC: CDNA, and Early Action Projects.

CDNA:

- study area encompassing 5th Avenue, 3rd Avenue, 4th Avenue, & South of 86th Street.
- Analysis of storefront and business mix- business landscape
- Door to door merchant, consumer, and shopper surveys
- Inventory of streetscape conditions

Early Action Projects:

- Expanding and promoting senior discounts on 5th Avenue
- Assisting merchants with direct Digital marketing services alongside Ms. Medina
 - Christine Medina, Founder of CM Brand discussed details of the Focus on 5th program which will allow merchants to work with a Marketing Consultant free of charge for 2 months.
- Utilizing “Arts on The Avenue” as a placemaking and economic development strategy.

AWARDS & ACKNOWLEDGEMENTS

Ms. Zenteno and Mr. Sollecito distributed awards in several categories:

- **Business Longevity:** Brooklyn Art & Frame
- **Community Partner:** An- Noor Social Center
- **BID Supporter:** Apple Bank
- **Special Recognition:** Blu Buffalo Consulting

Mr. Sollecito closed the meeting. Motion to adjourn was made by Mr. Nikolopoulos, seconded by Mr. Baumel.

Meeting ended at 7:10PM.

Minutes prepared by Elizabeth Lovejoy

Approved by Amanda Zenteno