



Annual #FunOn5th Festival Sponsorship Packages

Organized by the Bay Ridge 5th Avenue BID, the #FunOn5th Festival is the ultimate celebration of 5th Avenue since it began in 1994, highlighting more than 30,000+ attendees per year and the diverse cultural mix that makes this neighborhood one of the most unique in the city. Live music, dance performances, popular citywide vendors, international fare, and activities from the neighborhood's many arts and cultural organizations will again reflect and celebrate who and what 5th Avenue is at its heart.

We can't do it without you! An array of sponsorship options are available to fit any budget, and all proceeds will benefit the Bay Ridge 5th Avenue BID, a 501 (c) 3 nonprofit dedicated to supporting small businesses and events on the 5th Avenue corridor. If you wish to sponsor a specific festival feature such as a performance, a kid's activity, or an exciting raffle prize please indicate that on the sponsor registration form or contact us to discuss.

- Partner | \$2,500
 - Exclusive main stage sponsor with banner signage.
 - Dedicated time (approximately 5 minutes) of stage time to make announcements and address the crowd.
 - Complimentary 20-foot tabling space during the festival located in a prime location.
 - Recognition on BID website, marketing materials including digital advertisements (104,818 reached in 2022).

- Friend | \$1,500
 - Prominent signage posted at performance area or special event.
 - Complimentary 10-foot tabling space during the festival located in a prime location.
 - Recognition on BID website, marketing materials including digital advertisements (104,818 reached in 2022).

- Neighbor | \$1,000
 - Sponsor an activity for kids or an exciting raffle prize from one of our local merchants
 - Complimentary 10-foot tabling space during the festival located in a prime location.
 - Recognition on BID website.

- Other | \$_____
 - Contact us to discuss.

Sponsors must be registered by May 1 to secure a logo position on BID website and printed signage.



**Annual #FunOn5th Festival
Sponsorship Registration**

Please select your desired sponsorship package:

- Partner | \$2,500
- Friend | \$1,500
- Neighbor | \$1,000
- Other | \$ _____ (*contact us to discuss sponsorship options*)

Please select your desired payment method:

- Mailed check made out to the Bay Ridge 5th Avenue BID
 - I would like an invoice emailed prior to sending payment
- Credit Card
 - I would like BID to send an e-invoice for online payment
 - I would like to provide payment to BID staff over the phone

Contact Name: _____ Phone: _____

Email: _____

Company/Organization Name: _____

Address: _____ City: _____ State: _____ Zip: _____

I, the undersigned sponsor, hereby acknowledge and agree that I have provided or will provide the above stated sponsorship payment to the Bay Ridge 5th Avenue BID prior to the May 1 deadline.

Sponsor signature: _____ Date: _____

**Please submit this form, payment, and a logo by April 1 to:
Bay Ridge 5th Avenue BID
482 80 Street
Brooklyn, NY 11209**